

## **TEAM FUNDRAISING**

Effective 11/01/08

The following are Meramec Sharks Board Standards for all Team Fundraising:

**\*ALL EVENTS MUST BE APPROVED BY THE FUNDRAISING DIRECTOR PRIOR**

- Beginning November 1, teams will no longer be allowed to promote event fundraisers at the Tank or on the website. This would include card tournaments, barbecues, golf tournaments, mouse races, trivia nights, dances, etc. This policy also extends to other clubs who may or may not buy ice from us. These events compete directly with the club for fundraising dollars. Must be cleared and approved through Fundraising Director. We need to ensure that if the logo or name is used it is tasteful and does not violate the clubs 501 3C Non-profit status.
- Merchandise sales will be allowed to continue, but the product to be sold with the Meramec logo on it needs to be cleared through the board by submitting a written request to Bill Klingemann, Fundraising Director. We need to ensure that the Shark Logo or name is used it is tasteful and does not violate the clubs 501 3C Non-profit status.

The board and I would offer the following suggestions in addition to merchandise sales:

- Club members are encouraged to sell Yearbook ads. A club member keeps 50% of every ad sold.
- Club members are encouraged to purchase additional books of raffle tickets. Additional books can be purchased for \$50 and the tickets sold for \$100.
- Our club members are able to work shifts at Scottrade Center. Contact the Fundraising Director for more information Scottrade fundraising.